



Cape Town International Fair 2023

18th Edition

From Sept 23rd - Oct 1st 2023

At Cape Town International Convention Center



**Foodstuffs
& Dairy
Products**



**Beverage
Coffee &
Chocolates**



Agricultural



**Textile &
Fashion**



**Nuts &
Chips
& Dates**



**Crafts &
Arts &
hand made**



**Dead Sea
Products
wellness
cosmetics**



Accessories

Booking Exhibition Services
sales.ctf2023@gmail.com
In Jordan + 9627 800 15000

CAPE TOWN INTERNATIONAL FAIR 2023



VIBRANT WORLD OF INFINITE POSSIBILITIES

AN ANNUAL OPPORTUNITY TO CAPITALIZE ON THE IMMENSE CUSTOMER FOOTFALL OF THE FESTIVITIES.

CAPTOWN PREMIER B2B & B2C FAIR

Attendees will enjoy the highest level insights into strategic, cross-industry & commercial partnership

CAPTOWN INTERNATIONAL FAIR 2023

**STRATEGICALLY
TIMED EVENT**

SEP

OCT

23	24	25	26	27	28	29	30	1
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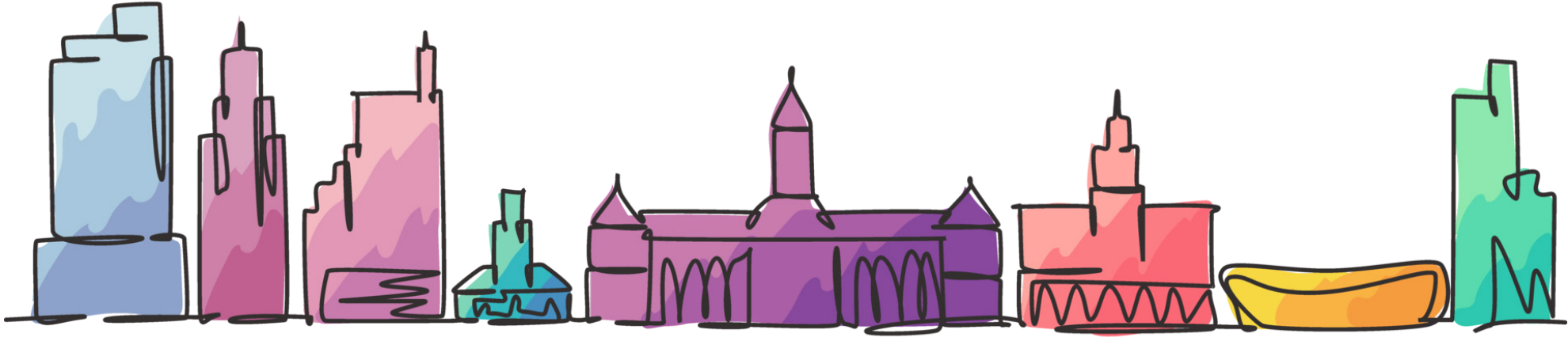
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CAPTOWN INTERNATIONAL FAIR 2023

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AT CTICC



The Premier Shopping Festival – strategically planned, It offers a massive platform for brands, ensuring visibility and networking opportunities. The fair provides a direct interface for brands to connect, collaborate, and foster strong business relationships, resulting in recurring sales. One of the fair's unique selling points is the consistent presence of intelligent customers over the years, which guarantees exhibitors a valuable opportunity to maximize their participation and achieve success.





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MEDIA COVERAGE

NEWS PAPER

3 MILLION READERS

RADIO

27 MILLION

Local TV

10 MILLION

SOCIAL MEDIA

10 MILLION ON SALES



THE TRADSHOW VISIBILITY METRICS

150 EXHIBITORS

100.000 VISITORS

9 STATES

3 Exhibitors
From Jordan. India . SA

1

Gaining Customer Perception & Opinion- The most ideal Launch pad for Brands.

Incredible Face to Face Marketing- Capitalise on the massive footfall of upto 100,000.

2

Maximise your Revenue by choosing the right event - Rol 4 - 5 times your investment (as per 2022 feedback) ad.

3

Massive Outreach of the event- Reached 30 Million residents in South Africa.

4





CAPTOWN INTERNATIONAL FAIR 2023 18th Edition

We foresee Growth- Be a Sponsor & reinforce brand recall

Arts & Architecture | Carpets & Crystal | Dead Sea Products |
Beauty & Cosmetics | Import & Export | Food & Beverages & Coffee
| Dates| Paints & Chemicals | Chocolates & Chips| Dairy Product's |
Agriculture | Fashion and Textile| Fashion |
Hospitality | Wellness & Hygiene Products |Bakery & Confectionery
| Beverages Condiments, Spices &
Herbs | Dietary & Nutritional Food | Frozen & Canned Foods |
Organic Diets | Prepared Foods | Processed Fruits & Vegetables
Snack Foods Vegan Foods.

STATES OF SOUTH AFRICA

States of South Africa is a concurrent show representing indigenous products from Jordan and India. It provides an essential marketing support system to international products. For sponsorships and stall bookings, please contact:

CAPTOWN Trade Fair Department Representative in Jordan:

Sales@captownfair2023.com

+ 9627 800 15000

www.captownfair2023.com



Subscription

<https://forms.gle/R6VjN7uZZUDz1ggcA>

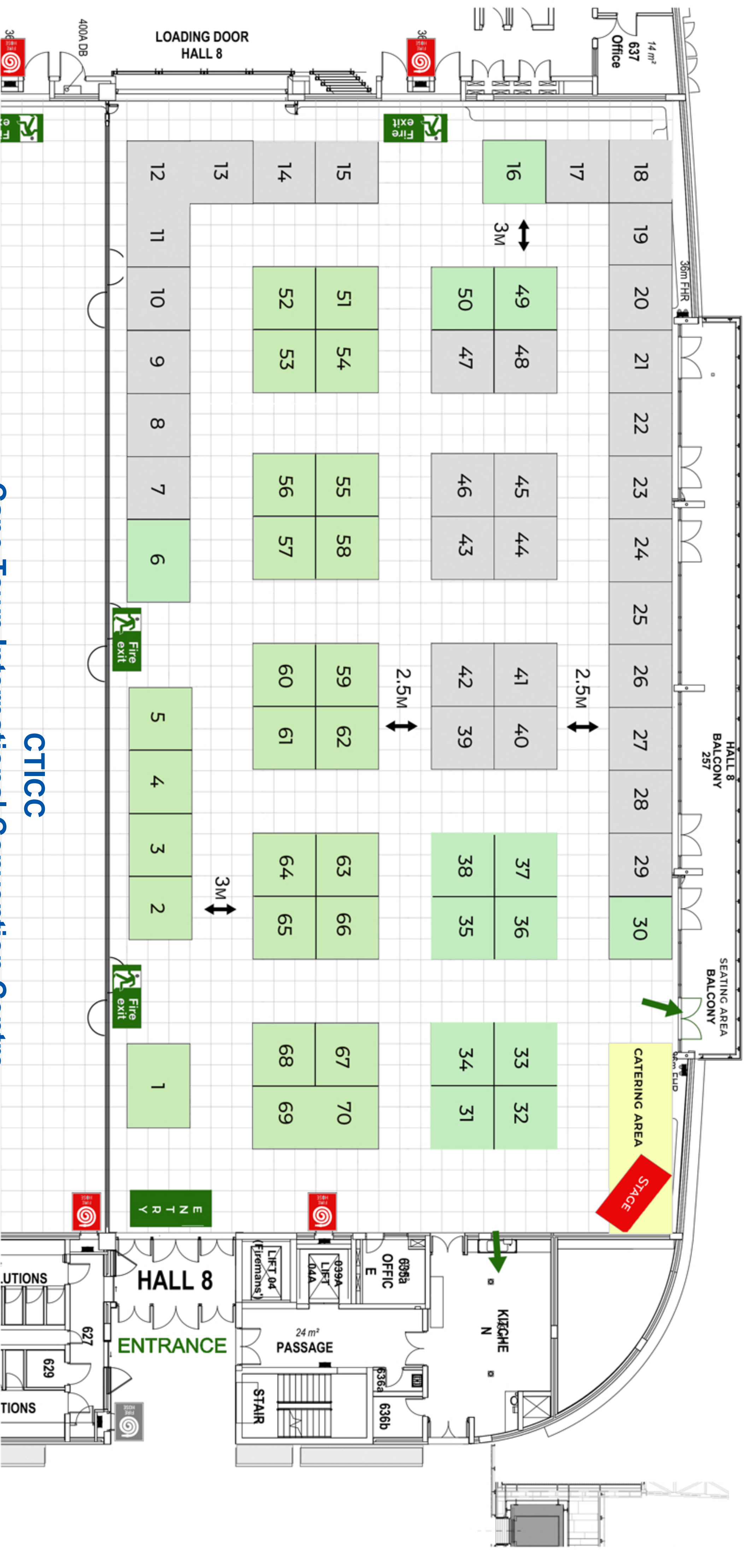


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Empty 
Booked 



CTICC

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